



*Meta Tech*

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Web development services are the core of our business. We provide a wide range of professional services in the development of web 2.0 and intranet applications of any complexity. Our highly talented team endeavors to develop web applications that can become an invaluable asset for your company.

We provide complete and comprehensive solution for all phases inclusive of design, development, deployment and maintenance. We feel that by being a full-service company, we are able to provide our clients with a complete understanding of the Web.

We believe that success lies in maintaining open communication and involvement with our clients through each phase of development. We will make every attempt to understand your business and your customers. Our goal is to translate your vision into reality by being your technology partners.

Meta tech has been providing web development services since 2003 and has the ability to develop any genus of website or web application for any industry or individual.



## WEB DEVELOPMENT SERVICES

THE CORE OF OUR BUSINESS

### FRAMEWORKS AND SERVICES WE USE

- ReactJS
- NodeJS
- Microsoft Visual Studio
- ExpressJS
- MongoDB
- Tailwind CSS
- Firebase
- Full-Stack Development
- React Bootstrap
- Git
- Mongoose
- Front-End Development
- Back-End Development
- Python
- JavaScript
- Cyclic

### WE OFFER

- Custom Web Design & Development
- Web Apps
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance
  - Front End Development
  - Back End Development
  - Full Stack Development



# MOBILE APPLICATION DEVELOPMENT

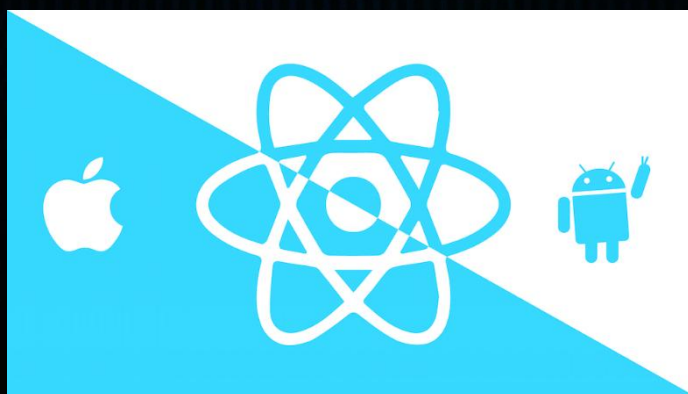


The growing popularity of Smartphones is packing all sorts of bells and whistles. Powerful processors, abundant memory, larger screens, and potent operating systems are enabling users to do most of the chores without using their computers and laptops. The ability to communicate by sending instant messages and e-mails, access the Internet or get directions via GPS are just some of the many features that handset owners are growing progressively more inclined to utilize. This is opening a lot of opportunities for visionaries all over the world; we can assist you to translate your idea into reality.

We create value-added applications tailored exactly to your specific business requirements for enhanced efficiency, functionality and value addition. Business Technologies is vastly experienced in developing and testing Mobile Applications.

Our team has a passion for Mobile Application development and we always follow new trends and changes in this high-tech arena. We have proficient technical teams to deliver complete solution, from design to development.

## REACT NATIVE DEVELOPMENT



**WE OFFER:**

A Full Stack Powerful hybrid Application that is compatible for both android and IOS platforms.



# OUR COMMITMENTS



META TECH is dedicated to delivering genuine business value for every product generated and customer interaction. We do this by combining industry-specific business analytical expertise with advanced technological proficiency, reliable project management practises, and traditional values. In order to create and sustain top-notch business solutions, we aim to collaborate with our clients in order to develop high performance teams.

We are certified in information technology planning, custom software development, web-centric software solutions, ERP development and implementation, creative designing, Front and Back End Web Development and marketing, with a focus on industry-specific business analysis and the use of cutting-edge technologies for the development and implementation of top business solutions that operate in an enterprise setting globally.

# SERVICES



Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills help us in analyzing, designing and implementing world class solutions.

## INFORMATION TECHNOLOGY

- Software Development Services
- Web Development Services
- Open Source & CMS Customization and Implementations
- Mobile Application Development
- Custom Enterprise Solutions
- Package ERP Implementations
- Technology Integration Services
- MIS Outsourcing
- Consultancy Services

## CREATIVE, DESIGN & MULTIMEDIA

- Logo Design
- Stationery Design
- Web Design
- Internet Advertising
- Print Media Design
- Multimedia Design

## SOCIAL MEDIA SERVICES

## OFFSHORE OUTSOURCING

### Engagement models

- Dedicated Offshore Team Model
- Time & Material Model
- Fixed Price Model

### Domains

- Project based
- Product development
- Resource outsourcing
- Managed IT



# SKILL MATRIX

WEB	Custom Web Design & Development	CONTENT MANAGEMENT	Custom Built CMS Solutions
	Web Apps		
	E-Commerce Solution & Storefronts		Open Source CMS Implementation
	Enterprise Portal Development		
	Application Maintenance		
MOBILE	iPhone Development	CONSULTING	HR Consulting
	Android Development		IT Management & Consulting
ENTERPRISE	Custom Enterprise Solutions	CREATIVE	Logo Design
	Package ERP Implementers		Stationary Design
			Web Design
			Internet Advertising
			Print Media Design
			Multimedia Design
Mobile App Design			
SOFTWARE	Software Development	SOCIAL MEDIA SERVICES	Social space setup
	Software Migration & Re-engineering		Weekly / Monthly reporting
			Social content creation
	Software Testing		Social content visual design
			Sales oriented posting
			Integration with corporate websites
			Integration with ecommerce websites
			Blog setups
Blog posting			

## TECHNOLOGY INTEGRATION SERVICES

Businesses are evolving and becoming more and more demanding. Specialized software's are required to remove the functional barriers and improve organizational efficiency. Many corporations are still using systems that serve their standalone needs and have a hard time in communication. This means that a lot of time is spent on validating data, entering data into multiple systems and gathering data from many different systems. Time spent on these kinds of mundane tasks could be spent on serving your company's customers instead. Business Integration services give the ability to integrate the diverse data and information sources both within and outside your enterprise into a single coherent framework.

System integration enables communication between many independent systems and their processes. When we connect different systems and applications you get faster communication with a higher security in your internal and external processes. Flexible organizations, where cooperation and optimization for existing or new business areas are in focus, have already created and implemented software integration.

Business Technologies has abundance of experience and technical savoir faire in the integration of business software. Our consultants have a solid experience from short problem solving activities to large integration solutions, where we have implemented efficiency and structure in the integration environment. Our experience in system architecture is well suited for implementing an architecture that does not bog down the company but instead ensures that the company can enjoy an IT-architecture that delivers on the demands of the business.

In recent years, the company has enjoyed grand success in the integration of enterprise software.

## MIS OUTSOURCING

Business Technologies also provides MIS outsourcing services to small and medium sized businesses in order to improve their IT infrastructure and to streamline business processes and performance. We are currently relieving a number of SME's of the burden of having full time and costly internal IT employees. Using our team of professionals you will obtain the best of breed advice and expertise.

Some of our clients outsource small portion or all of their IT support to us but they all benefit by having:

- . Business Grade IT Support
- . Guaranteed Response Times
- . Expert Technology Advice
- . Broad Business Knowledge
- . Friendly Customer Service
- . Professional Trackable Systems





## CONSULTANCY SERVICES

Meta tech Consultancy Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization. Finally, moving from alignment to action, your information technology strategies are translated into a detailed



META TECH Consultants help devise an Information Technology strategic plan that serves as a "road map" to guide capital investments over a multi-year period and alternately can also provide a "second opinion" regarding your current Information Technology strategic plan, projects already in the planning stage and/or perform return on investment analyses as well as assisting organizations with plan implementation including tactical planning, vendor selection & contract negotiation, applications management, applications delivery and systems integration through sound trustworthy consulting services across IT Management, Business Analysis, Technology and HR consulting domains.



# CREATIVE, DESIGN & MULTIMEDIA



## LOGO DESIGN

Understanding your business is a key part of our design process. Our highly skilled Graphic Design team can assist you to develop a Logo that represent your company/brand image as we do understand that proper and competent branding begins with a well-conceived properly designed logo.

The things that you can expect from us are:

Fast Turnaround time

Original Designs

Print Friendly

Uniqueness

## STATIONARY DESIGN

The fact is corporate stationary plays a very important part in assessing a company's approach. Our designers ensure that they always come up with top quality designs whenever a client requests stationary design. Designs that are practical, elegant and very professional. By doing so, they come up with the most impressive of visiting cards, letterheads, envelopes and etc. We also offer the services of having this corporate stationary printed on top quality material ensuring that next time you give someone your visiting card, you get nothing but praise.

## WEB DESIGN

The internet is the new globally accessible art gallery. Company's bank a lot on their virtual existence on the World Wide Web through websites. These websites are accessible to a huge audience and make no mistake about it, the good ones are talked about a lot. Web designing is amongst the modern day graphic designing skills with creative parameters changing every day! Our team has designed some of the best web interfaces over the years. Our portfolio of web design exhibits the most modern of trends with aesthetically pleasing look and feel. With the use of cutting edge technologies like HTML5, CSS3.0, JQuery and Ajax we ensure a UI experience that creates an impact.

## INTERNET ADVERTISING

The internet represents an opportunity to grow and market your business both locally and globally to reach new customers and expand your reach. Web banners and web banner ads for advertising your web business need to drive web traffic to your web site. Our web banner graphic design team is devoted to the creation of effective web banners, web banner ads, and web banner advertisement that drives traffic to your web site. Our eye catching custom web banner ad designs are available as any size web banner ad.

## PRINT MEDIA DESIGN

At META TECH we have a dedicated team of graphic designers with an abundance of commercial experience with creative visualization. As a result of this combined expertise in the field of graphic design company for digital print design we have worked with a wide range of clients to produce highly creative innovative marketing design and print media advertisements.

## MULTIMEDIA DESIGN

By multimedia design, we essentially mean video shoots, video compositing, motion graphics etc. Using these, we have produced a number of television ads, cable tv scrolls, telups and documentaries. Our services in this field include script writing, story boarding, production time and post production facilities. Our priority is to come up with creative concepts and ideas which really give our client the competitive edge whenever the production is screened somewhere.



# SOCIAL MEDIA SERVICES

## OVERVIEW

With the increasing number of social media platforms, brands have a wider range of tools to choose from to engage with their clients and customers. Although this is a very lucrative opportunity for brands to interact with their target market,



yet this medium needs to be utilized carefully and professionally as it goes a long way in position the brand. Biztec's team of social media specialists manage your social media presence, so you don't have to. Our teams are experienced in managing client's presence in a variety of social media channels including Facebook, YouTube, LinkedIn and Twitter.

## SERVICES

The following is the range of social media services that we provide

- Social space setup
- Initial thrust by generating a sizable number of followers
- Social content creation
- Social content visual design
- Interacting with fans (responding to comments, suggestion and queries)
- Sales oriented posting (for brands looking to generate sales online)
- Integration with corporate websites
- Integration with ecommerce websites
- Blog setups
- Blog posting
- Weekly / Monthly reporting